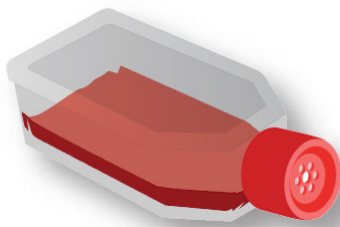


HAPPY CELL: 3D Cell Culture Reagent

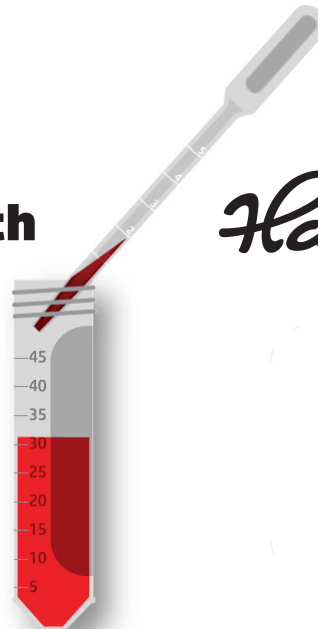


Revolutionising Cell Culture in 3D – World's First Liquid Scaffold for Cells

As simple as 1 to 3D with



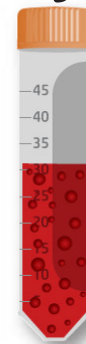
Grow Cells



Add cells to

Happy Cell
ASM

Happy Cell
ASM



Incubate &
Analyse

Features

Unique, low viscosity, liquid, animal-free, cell culture reagent that:

- Permanently suspends cells and allows for quick and easy sample recovery and analysis
- Compatible for use with Cell lines, Stem Cells and Primary Cells
- A viable alternative to Matrix Gels
- One 25ml bottle of Happy Cell® will give up to 1000 individual experiments
- Widely used in the fields of cancer and stem-cell research
- Optimises the formation of 3D cell structures such as spheroids and organoids
- Facilitates the rapid expansion of single cells
- Can be used interchangeably, or in conjunction with, all other classes of 3D cell culture technologies



Day 0

Day 1

Day 2

Day 3

Day 4

Time course of spheroid formation with prostate cells
incubated in Happy Cell® ASM



Click here to find out more
about Happy Cell

Try a free sample!

<https://forms.gle/sD8XjsUZWKZsUYzk6>

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